

INVOICE



EKRC-TV
1906 Highland Ave
Cincinnati, OH 45219
Main: (513) 763-5408
Billing: (513) 763-5500

Invoice #	Invoice Date	Invoice Month	Invoice Period
55100-1	09/16/12	September 2012	08/27/12 - 09/14/12

Station	Account Executive	Sales Office	Sales Region
EKRC	Millennium Washington DC	Millennium	National

Billing Address:

Great American Media
Attention: Accounts Payable
1010 Wisconsin Ave NW
Ste 800
Washington, DC 20007

Send Payment To:

EKRC-TV
Newport Television LLC
Po Box 841646
Dallas, TX 75284-1646

Advertiser	Product	Estimate Number
Democratic Senate Campaign	DSCC IE	1705

Flight Dates	Order #	Alt Order #
09/11/12 - 09/17/12	55100	09814043

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
9913721	49	53

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/12/12	09/14/12	5a Good Morn Cincinnati	5a-6a	--WTF--	:30	1	\$75.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 --WTF-- 1 \$75.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 EKRC W 09/12/12 5:08 AM 5a Good Morn Cincinnati 5a-6a :30 DS0H-T12-01 \$75.00 NM									
2	09/12/12	09/14/12	6a Good Morn Cincinnati	6a-7a	--WTF--	:30	1	\$125.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 --WTF-- 1 \$125.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 EKRC W 09/12/12 6:39 AM 6a Good Morn Cincinnati 6a-7a :30 DS0H-T12-01 \$125.00 NM									
3	09/12/12	09/14/12	7a Good Morn Cincinnati	7a-8a	--WTF--	:30	1	\$225.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 --WTF-- 1 \$225.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 EKRC W 09/12/12 7:49 AM 7a Good Morn Cincinnati 7a-8a :30 DS0H-T12-01 \$225.00 NM									
4	09/12/12	09/14/12	M-F 10p Local 12 News	10p-1035p	--WTF--	:30	1	\$375.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 --WTF-- 1 \$375.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 EKRC W 09/12/12 10:30 PM M-F 10p Local 12 News 10p-1035p :30 DS0H-T12-01 \$375.00 NM									

Total Spots **4**

Payment Terms 30 Days

<u>Gross Total</u>	\$800.00
<u>Agency Commission</u>	\$120.00
<u>Net Amount Due</u>	\$680.00

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Our stations and its associated parent company do not discriminate in advertising contracts on the basis of race or gender. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or gender, even if handwritten, typed, or otherwise made a part of a particular contract, is hereby rejected.